IIoT World

IIOT WORLD DAYS 2020
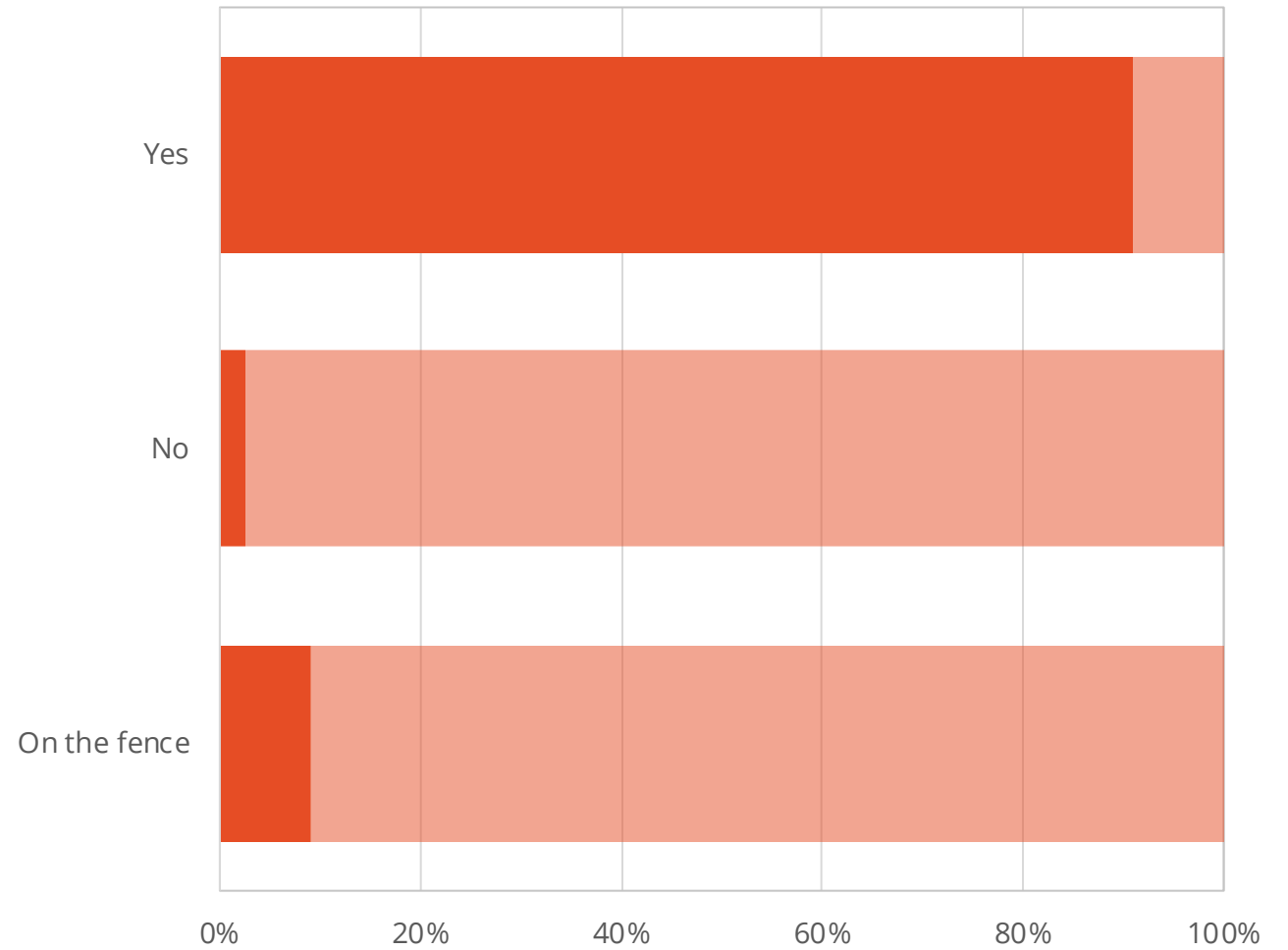
Summary Report
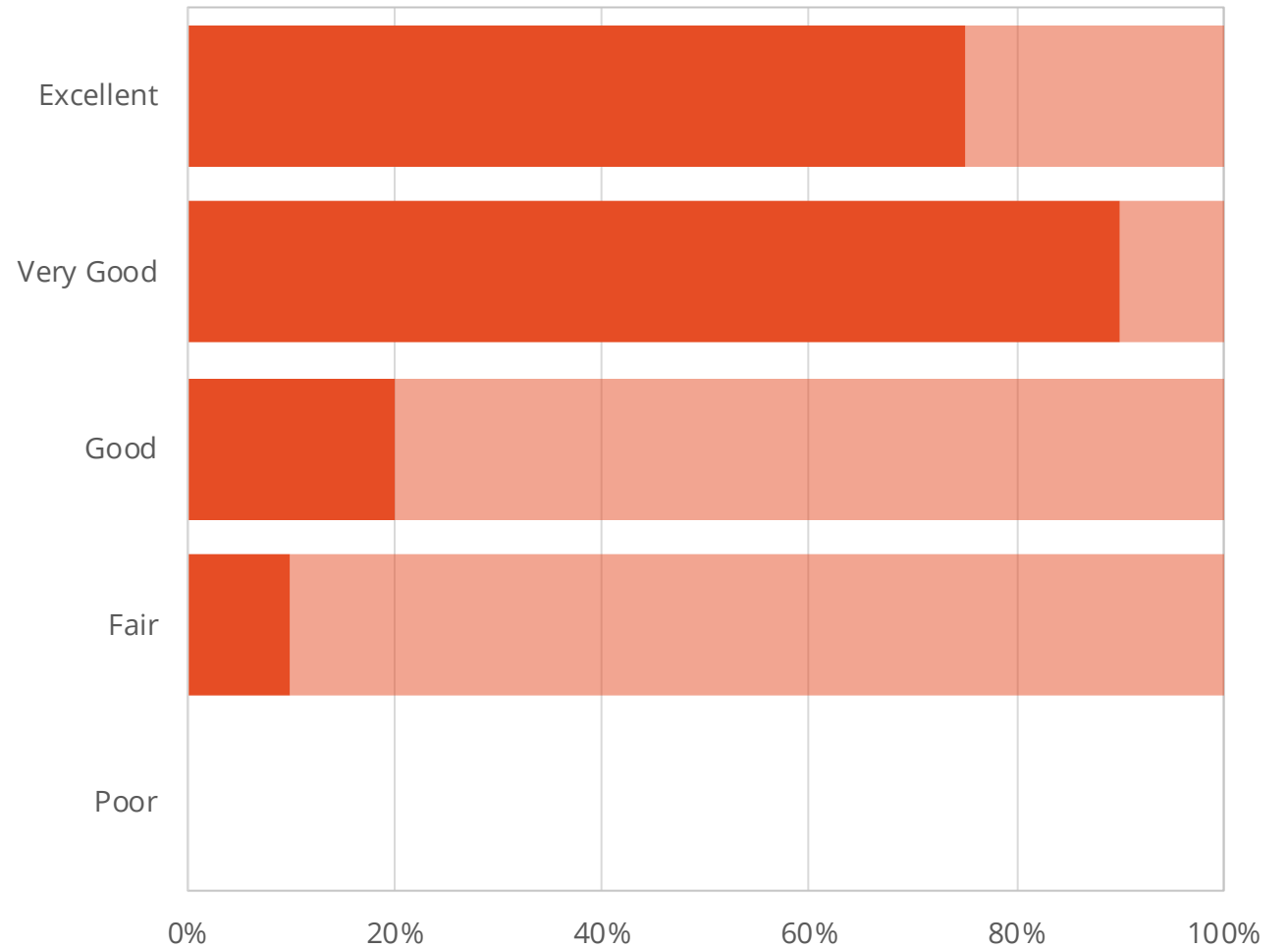
Sponsors Attendees Remembered

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Schneider Electric

Feedback from attendees & Suggestions for the future

I would like to see more business use cases presented by industry and CPG companies.

Would be nice to organize vendor talks separately from educational talks, so that we can choose according to our needs (might already have a vendor, but need help on a particular topic).

Would like it to be more time-zone friendly (for participants from APAC).

Would be nice to get an increased representation from different verticals and tailor teachings to work across industries. (i.e. what can we learn from smart cities that applies to manufacturing).

I like to see more start-ups showcasing the digital journey learnings and success stories.

I would also have liked to learn more about the architecture and current platforms. Some of the talks felt more like consulting pitches than actually sharing insights.

This was a great initiative of Online Sessions by IIoT and inviting audience from across the world, and I was able to join in various sessions which enhanced my understanding of AI.

Keep up with the required efforts to share insights and new innovative services to develop new opportunities and improve how IoT can impact social matters.

Feedback from attendees & Suggestions for the future

Thanks for the very good preparation and setting this up - was just brilliant!

The meetings are well organized, maybe keep some time spacing between meetings to allow for attendees to better fit it in their daily work.

All the sessions were very informative and wonderful. Overall the event was well organized and managed.

Can't wait for the next event. Hopefully now that I am on a distribution list, I will receive an auto-generated ability to register. Great job by all.

Should become a global event by hosting it in different countries in future.

I appreciated the importance given to the Q&A's.

Please continue making events like this.

An incredible amount of work! With a great result.

Future Topic Ideas

Ecosystems and Partnerships	IIoT Security
Augmented Mixed Reality for Manufacturing	IIoT Economic Value and ROI, Success Stories
Shared Mobility and Relationship to Automotive	Robotic Process Automation (RPA)
How to Implement IIoT Solutions in Developing Countries	AI in the Supply Chain, Other Business Processes
Issues With IIoT Adoption by Industry Segment and Size or Similar	Augmented Mixed Reality for Manufacturing
Hands on Workshops	Nanotech
Live Demos by Sponsors	How Innovation and Finance Can Facilitate IoT Roll-out.
Cybersecurity Architecture and Governance for IIoT Implementations	Inclusion & Diversity
Digital Twin Virtual Reality	SmartMetering and SmartGrid Specific Content
IIoT and the Purdue Model	

Testimonials

The 2020 IIoT World Days Summit provided great insights from dynamic thought leaders throughout the IoT industry. The knowledge gained was valuable to my business and look forward to their upcoming events: virtually or in person!

Jonathan Epstein, JTJ Tech

Well managed and hosted sessions with very knowledgeable and experienced panellists. Well conducted virtual sessions. I wish I could attend more of the sessions and also not have missed some of the ones I signed up for too!

**Shridhar Garapaty
CEO, Altiux Innovations Inc.**

This event is worth investing in, the world needs this event. It is incumbent on each of us to commit to continually improving, making this event the must go to annual investment.

**Genene Kleppe
Digital Twinning Australia**

Great Combination of Reports, White papers, IoT news and experts to learn of. Thank you!

**Armand Jr Brunelle
ExonomousID - Exoshare - Cloud City**

Testimonials

I thought this event was extremely well orchestrated with a broad array of sessions to chose from. From start to finish, every attendee left #IIoTWorldDays with a tremendous amount of knowledge.

Dan Barry,
Boston, MA Startup Advisor

The IIOT World Days event brought together speakers from all over the world, from a wide range of industries and sectors. I've never been to an event that has succeeded in providing engagement across so many tiers of industry.

Ty Burridge-Oakland,
Cognitive.Business

As a panel moderator, I probably shouldn't... but just in case you find this helpful: Working with the people at IIoT World to plan and execute this amazing two days of content was easy and enjoyable. The four panellists I had the pleasure of working with were women I would not otherwise have the opportunity to meet. We will continue to learn from one another in the months and years ahead.

Becky Morgan Fulcrum
ConsultingWorks, Inc

This was the most comprehensive IoT/IIoT event I've ever attended. Other events like this are too narrowly focused and inherently fall short in defining and illustrating the full depth and breadth of these burgeoning trends. Moreover, the implicit distinctions between IoT and IIoT are often glossed over in IoT events, leaving attendees with the impression that these are essentially interchangeable terms, which they are definitely not.

Michael A. Marullo
Principal Consultant, Automation Insights, New Orleans, LA USA

IIoT World Days 2020

TOP 15 SESSIONS BY NUMBER OF REGISTRATIONS

1	IoT's Impact on the Utility and Oil & Gas Industries	**6**	The True Cost of Integrating IIoT Into Your Business	**11**	Exploiting the Economic Value of Your Data Keynote
2	The Manufacturing Analytics Journey	**7**	AI – How Manufacturers Address This Disruptive Force in 2020	**12**	Maximizing Business Resilience Through Digital Services
3	Demystifying IIoT Implementation	**8**	Removing Barriers to Digital Transformation	**13**	AI and IIoT in Discrete Manufacturing
4	Using Open Source Technology to Manage IoT/Edge Solutions	**9**	Energy Industries: Start Small and Scale Fast	**14**	Industry 4.0 and Industrial Cybersecurity – Opportunities & Challenges
5	How to Drive Innovation With Industrial IoT and 5G	**10**	The Importance Of Co-innovation for Smart City Success	**15**	ICS Security - Risks, Strategies and Solutions

IIoT World Days 2020

TOP 15 SESSIONS BY NUMBER OF ATTENDEES

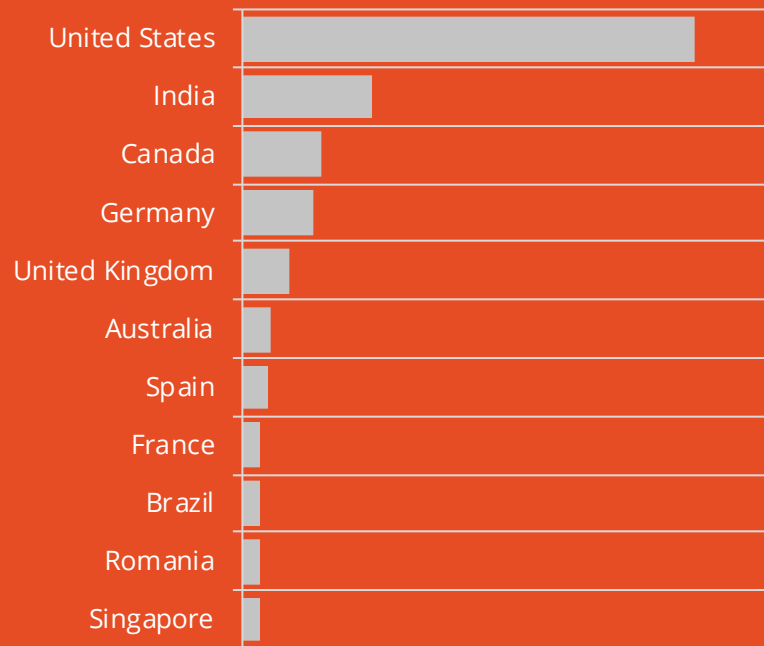| #	Session	#	Session	#	Session
1	IoT's Impact on the Utility and Oil &Gas Industries	6	Removing Barriers to Digital Transformation	11	The Importance of Co-Innovation for Smart City Success
2	The Manufacturing Analytics Journey	7	Using Open Source Technology to Manage IoT/Edge Solutions	12	Exploiting the Economic Value of Your Data Keynote
3	Demystifying IIoT Implementation	8	AI – How Manufacturers Address This Disruptive Force in 2020	13	ICS Security - Risks, Strategies and Solutions
4	Energy Industries: Start Small and Scale Fast	9	Maximizing Business Resilience Through Digital Services	14	AI and IIoT in Discrete Manufacturing
5	The True Cost of Integrating IIoT Into Your Business	10	How to Drive Innovation with Industrial IoT and 5G	15	Industry 4.0 and Industrial Cybersecurity – Opportunities & Challenges

IIoT World Days 2020

TOP MOST ENGAGING 15 TRACKS
(BY NUMBER OF LIVE QUESTIONS/COMMENTS)

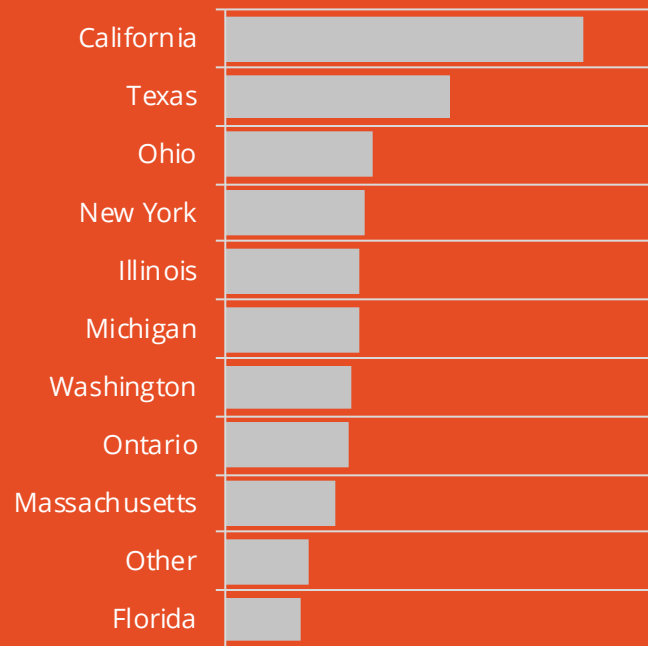| #	Track	#	Track	#	Track
1	Exploiting the Economic Value of Your Data Keynote	6	The Manufacturing Analytics Journey	11	The Importance of Co-Innovation for Smart City Success
2	IoT's Impact on the Utility and Oil & Gas Industries	7	Using Open Source Technology to Manage IoT/Edge Solutions	12	Industry 4.0 and Industrial Cybersecurity – Opportunities & Challenges
3	Demystifying IIoT Implementation	8	ICS Security - Risks, Strategies and Solutions	13	Maximizing Business Resilience through Digital Services
4	How to Drive Innovation with Industrial IoT and 5G	9	Using Digital Solutions to Improve & Optimize Energy Production	14	How Cities are Embracing the Internet of Things
5	Removing Barriers to Digital Transformation	10	Energy Industries: Start Small and Scale Fast	15	The True Cost of Integrating IIoT into Your Business

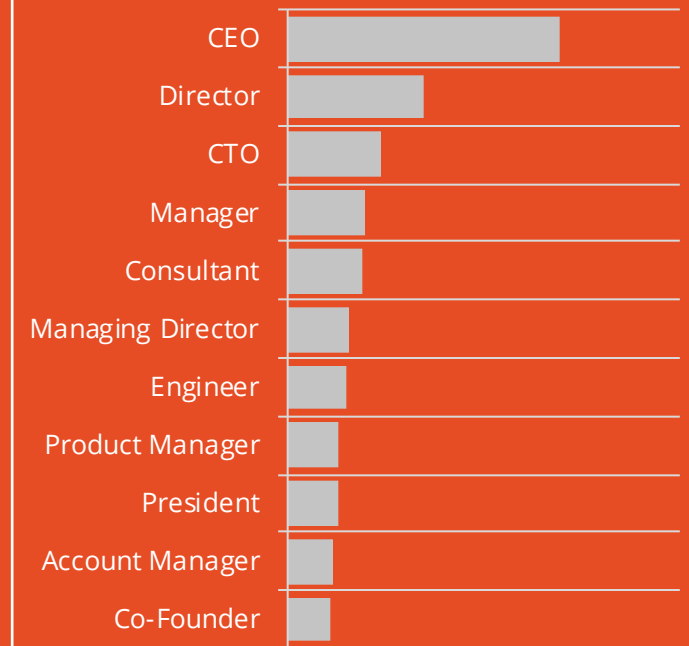# Demographics of IIoT World Days Attendees

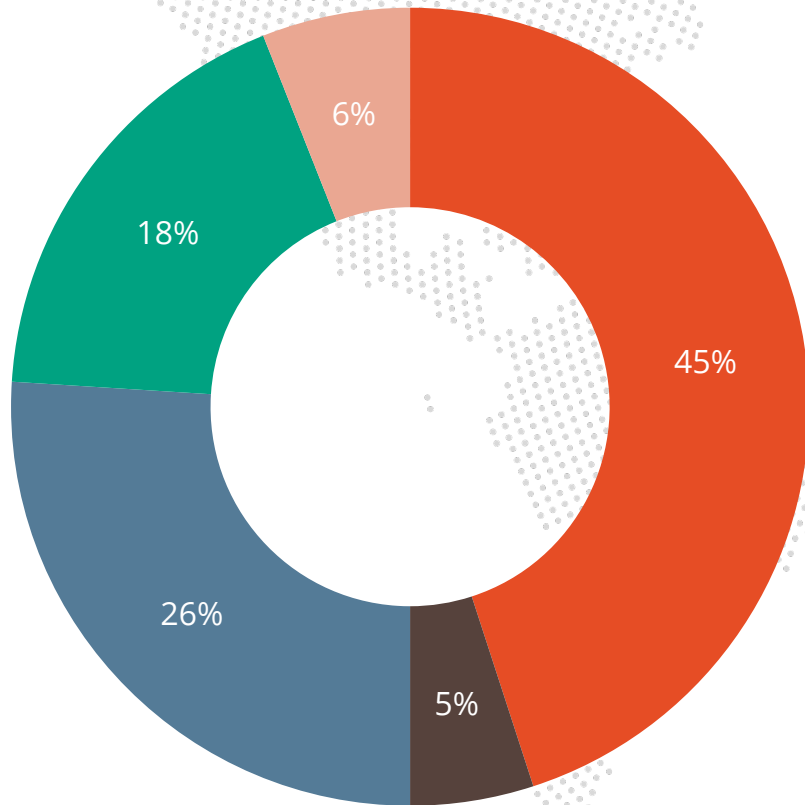**ATTENDEES FROM 111 COUNTRIES**

TOP 10 COUNTRIES

- United States
- India
- Canada
- Germany
- United Kingdom
- Australia
- Spain
- France
- Brazil
- Romania
- Singapore

TOP 10 STATES

- California
- Texas
- Ohio
- New York
- Illinois
- Michigan
- Washington
- Ontario
- Massachusetts
- Other
- Florida

TOP 10 JOB TITLES

- CEO
- Director
- CTO
- Manager
- Consultant
- Managing Director
- Engineer
- Product Manager
- President
- Account Manager
- Co-Founder

Demographics of IIoT World Days Attendees

ATTENDEES FROM 111 COUNTRIES

- North America — 45%
- LATAM (Central and South America) — 5%
- Europe — 26%
- APAC — 18%
- Middle East + Africa — 6%

Browse all 14.5K LinkedIn event attendees
Browse attendees for individual sessions