



ALL THINGS IIOT DAY

MARCH 2, 2023

Summary Report

85% RATED All Things IIoT Day 2023
Outstanding Or Good

Overall, how would you rate the quality of All Things IIoT Day 2023?

85% RATED All Things IIoT Day 2023 Outstanding Or Good



32%

Outstanding



53%

Good

All Things IIoT Day 2023

Top Rated Sessions

TOP 5 SESSIONS BY THE NUMBER OF REGISTRATIONS

1

Pitching the Future: IIoT and AI Startups Take the Stage

2

Rethinking IIoT to Stay Competitive in the Manufacturing Industry

3

What CEOs talked about in early Q1/2023

4

Activate your Industrial Data Lake for Data Products

5

MQTT and Sparkplug: Delivering Plug-and-Play Interoperability for IIoT

TOP 5 SESSIONS BY THE PERCENTAGE OF LIVE ATTENDEES

1

Pitching the Future: IIoT and AI Startups Take the Stage

2

Rethinking IIoT to Stay Competitive in the Manufacturing Industry

3

Activate your Industrial Data Lake for Data Products

4

What CEOs talked about in early Q1/2023

5

MQTT and Sparkplug: Delivering Plug-and-Play Interoperability for IIoT

TOP MOST ENGAGING 5 SESSIONS (BY THE NUMBER OF QUESTIONS/COMMENTS)

1

Rethinking IIoT to Stay Competitive in the Manufacturing Industry

2

Pitching the Future: IIoT and AI Startups Take the Stage

3

Activate your Industrial Data Lake for Data Products

4

MQTT and Sparkplug: Delivering Plug-and-Play Interoperability for IIoT

5

What CEOs talked about in early Q1/2023

All Things IIoT Day 2023

For the 2023 edition, we achieved:



an average of 1746 registered attendees per session



an average of 283 live attendees per session



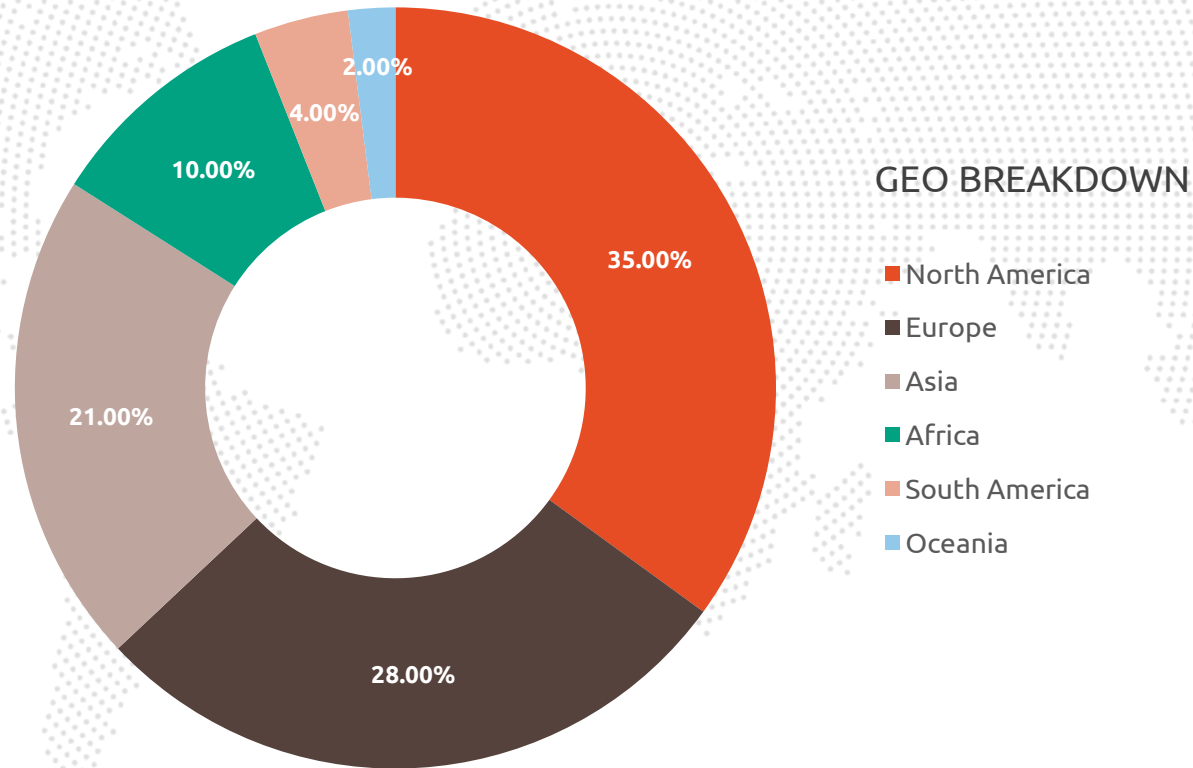
an average of 11 questions per session (in the Q&A chat)



an average of 36 comments in the chat tool

Demographics of All Things IIoT Day 2023 Attendees

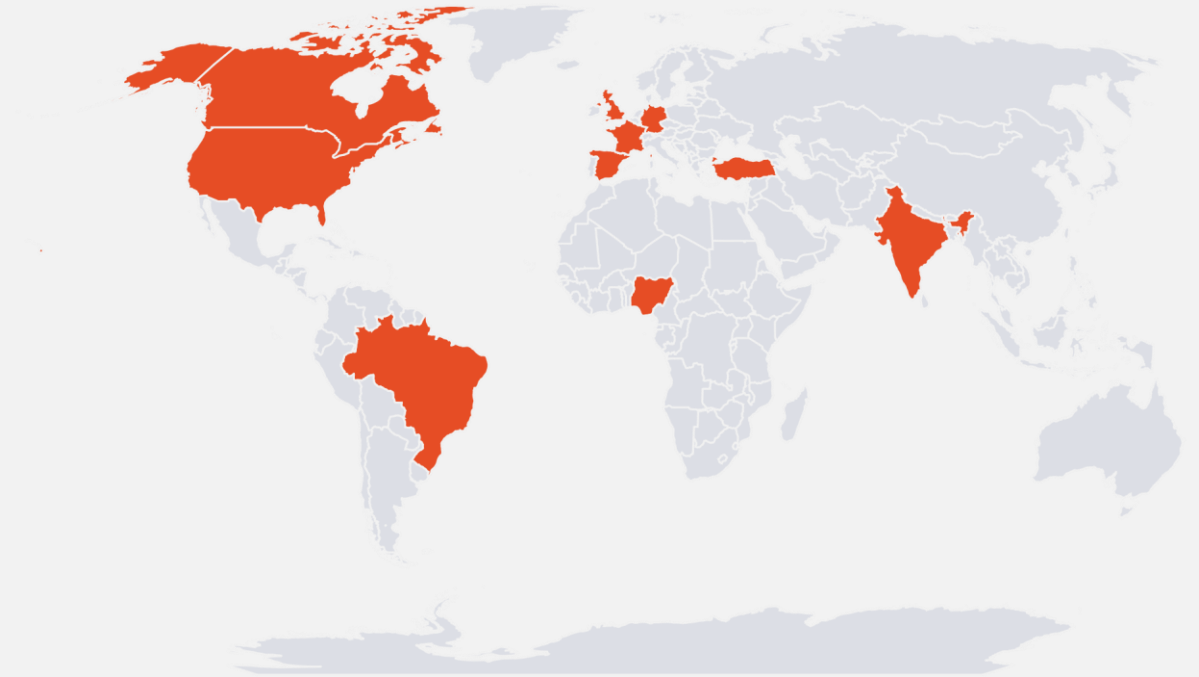
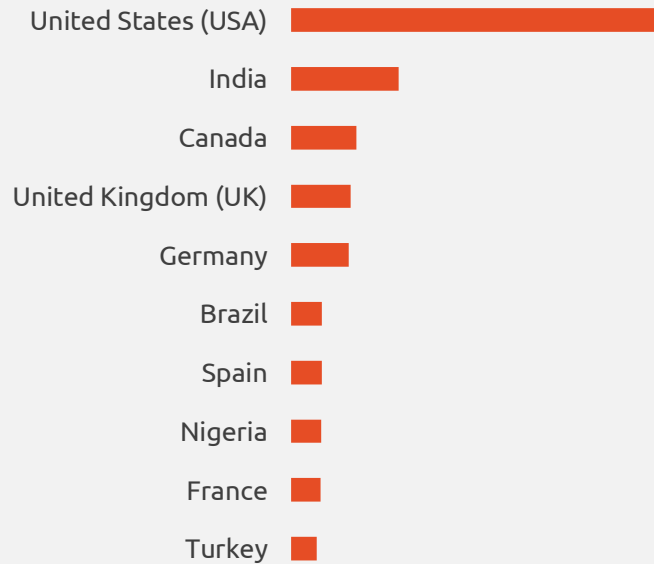
Attendees from 117 Countries



Demographics of All Things IIoT Day 2023 Attendees

Attendees from 117 Countries

Top 10 Countries



Demographics of All Things IIoT Day 2023 Attendees

Attendees from 117 Countries

Top 10 Job Titles



1	GM, Manager
2	Engineer
3	C-level
4	Director
5	Consultant
6	Head of IoT/Engineering, Digital Transformation etc.
7	Lead
8	Analyst
9	Vice President
10	Architect

Thank You!

Tack जी शुक्रिया Спасибо **Gracias** Merci Obrigado

Ačiū Dank je Ευχαριστώ Tak skal du have Terima kasih Дякую

Multumesc Dziękuję Ci Danke Grazie شكرا لك

